

PRODUCTION SPECIFICATIONS

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|-------------|--|
| TRIM SIZE | 8"W x 10.5"H |
| BINDING | Plastic Coil |
| LINE SCREEN | 150 lpi |
| IMAGE RES | 300 dpi |
| COLOR | Black & White |
| PAPER STOCK | 80 lb text white opaque uncoated |

All ads are non-bleed and will run in black and white only. Color ads will be converted to black and white.

Valencia College is not responsible for loss of quality of any material provided in full color, when converted to grayscale.

Ads must be supplied at 100%.

We do not accept material created in Microsoft applications.

Half-Page ads will run 2-up on a page.

Quarter-Page ads will run 4-up on a page.

FILE FORMATS

We do not accept material created in Microsoft applications.

Acceptable file formats:

- PDF
- InDesign
- Photoshop
- Tiff (without compression)

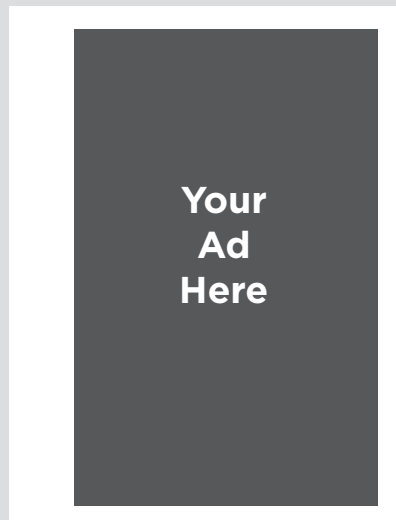
CONTACT

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FULL PAGE

NO BLEED
BLACK & WHITE

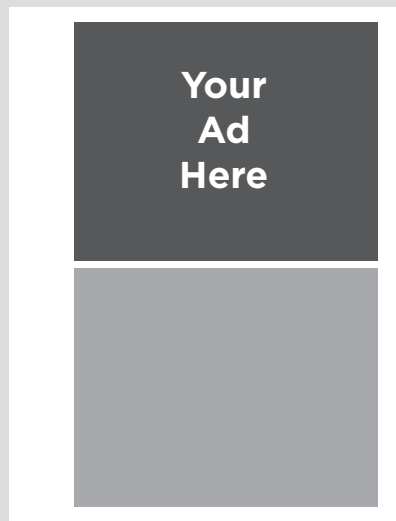
H = 10"
W = 7.25"



HALF PAGE HORIZONTAL

NO BLEED
BLACK & WHITE

H = 4.9375"
W = 7.25"



QUARTER PAGE VERTICAL

NO BLEED
BLACK & WHITE

H = 4.9375"
W = 3.5625"

