



SPONSORSHIP OPPORTUNITIES

Sponsor Levels

Gold Sponsor Benefits *(SOLD)*

\$7,500

- Exclusive showcase opportunity and recognition as the sponsor of the Opening Night Welcome Reception
- Three-minute opportunity to address attendees at the Opening Keynote or Welcome Reception
- Complimentary accommodations at Rosen Plaza Hotel (one room for three nights)
- Two conference registrations
- One full-page advertisement in the conference program
- One 6-ft display table in exhibit area
- One insert in attendee tote bag
- Recognition as Gold Sponsor on the conference website with a live link to your organization's website
- Premium logo placement for Gold Sponsorship on conference correspondence, signage and in the conference program
- Company logo on Welcome Reception drink tickets
- Complete listing of conference attendees pre-conference
- Sponsor ribbon on name badges

Silver Sponsor Benefits *(two of three available)*

\$5,000

- Recognition as the sponsor of 1 of the following: Monday Breakfast, Monday Lunch, or *(Sold)* The Connection (Conference Wi-Fi area)
- Two-minute opportunity to address conference attendees
- Two conference registrations
- One half-page advertisement in the conference program
- One 6-ft display table in exhibit area
- One insert in attendee tote bag
- Recognition as a Silver Sponsor on the conference website with a live link to your organization's website
- Premium logo placement for Silver Sponsorship on conference correspondence, signage and in the conference program
- Complete listing of conference attendees
- Sponsor ribbon on name badges

Bronze Sponsor Benefits *(two available)*

\$3,500

- Recognition as the sponsor of the Sunday or Monday Beverage Break
- One 6-ft display table in the exhibit area
- One conference registration
- One half-page advertisement in the conference program
- Recognition as Bronze Sponsor on the conference website with a live link to your organization's website
- Premium logo placement for Bronze Sponsorship on conference correspondence, signage and in the conference program
- Complete listing of conference attendees
- Sponsor ribbon on name badge



Exhibitors

Exhibitor Table Package

\$1,000

- One 6' x 30" draped table in exhibit area for table-top exhibits
- Company listing with brief product/services profile in the conference program
- High-traffic location near registration desk, general session and breakouts
- Complete listing of conference attendees
- One conference registration, including meals
- Conference registration for additional booth representative available at a discounted rate of \$275

Exhibitor Schedule

Sunday, February 17, 2019	
8:00 a.m. - 12:00 p.m.	Exhibitor Set Up
12:00 p.m. - 5:00 p.m.	Exhibitor Hours
3:30 p.m. - 4:15 p.m.	Beverage Break and Exhibitor Showcase
Monday, February 18, 2019	
8:00 a.m. - 3:30 p.m.	Exhibitor Hours
8:00 a.m. - 9:00 a.m.	Continental Breakfast and Exhibitor Showcase
2:45 p.m. - 3:15 p.m.	Beverage Break and Exhibitor Showcase with Door Prize Drawing*
3:30 p.m. - 5:00 p.m.	Exhibitor Tear Down

*A drawing will be held at the Monday afternoon Exhibitor Showcase for any exhibitors who wish to offer giveaways.

Exhibitors are responsible for dismantling their own displays and removing all materials. Exhibits may not be dismantled prior to 3:30 p.m. on Monday, February 18, 2019.



Individual Sponsorship Opportunities

All individual sponsorship opportunities will include recognition on the Learning Assessment Conference website, recognition on signage and in the conference program.

Tote Bags (Sold)	Sponsor logo (1 color) on tote bag	\$1,500
Program Book	Full page color sponsor ad on inside cover	\$1,500
Eco-Friendly Water Bottles	Sponsor logo (1 color), distributed in tote bag	\$1,250
Lanyards	Sponsor name on lanyard	\$1,000
Promo Item (not listed above)	Email conferencing@valenciacollege.edu to discuss availability	\$TBD

Promotional Features

Conference program ads (no limit, all ads are black & white)	
Full page	\$500
Half page	\$250
Quarter page	\$125
Please send press-ready PDF ad to conferencing@valenciacollege.edu no later than Friday, November 2, 2018.	

Brochure/Promotional Item	
One insert in attendee tote bags	\$350
Mail by Friday, November 2, 2018 to: Valencia College Conferencing & College Events 1800 S. Kirkman Road, DO-21 Orlando, FL 32811	

REGISTER NOW

To register as a sponsor and for complete conference details, visit valenciacollege.edu/learning-assessment



For Additional Information

Please contact Conferencing & College Events at **407-582-5786** or conferencing@valenciacollege.edu

Valencia College provides equal opportunity for educational opportunities and employment to all. Contact the Office of Human Resources and Diversity for information.