



THE COMMUNITY COLLEGE

# CONFERENCE ON LEARNING ASSESSMENT

CONVERSATIONS THAT MATTER

**FEBRUARY 17 – 19, 2019**  
ROSEN PLAZA HOTEL, ORLANDO, FL

## COOPERATING ORGANIZATIONS

Cooperating organizations are associations whose work supports learning assessment efforts in higher education. These organizations tend to be larger affiliations, typically serving members on a statewide, regional or national level who cooperatively support and partner with The Community College Conference on Learning Assessment by providing publicity, speakers and funding.

### Cooperating Organizations Provide Some or All of the Following:

#### Publicity

- Post conference information and link on your organization's website
- Provide complimentary advertisement for the conference in your organization's newsletter
- Provide opportunities to market the conference at your organization's annual meeting or convention
- Forward an email announcement about the conference to your organization's contacts

#### Speakers

- Provide conference speaker, if asked

### Benefits For Cooperating Organizations

- Logo on all major conference publications and marketing collateral (sent to Florida and national audiences)
- Logo and live link on conference website to the organization's homepage
- Complimentary registration for cooperating organization members who are selected to make presentations at the conference
- Recognition on conference signage
- Recognition in the printed conference program, including a half-page black and white advertisement in the program
- Complimentary conference exhibit space

### Application Process

Associations interested in becoming cooperating organizations may submit a proposal outlining their partnership commitment or reach out to:

**Shauna Anstey**  
Conferecing & College Events  
Valencia College  
[sanstey@valenciacollege.edu](mailto:sanstey@valenciacollege.edu)  
407-582-5490

For more information, visit: [valenciacollege.edu/learning-assessment](http://valenciacollege.edu/learning-assessment)

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